

new  
roots



# Natural FACTS

NOVEMBER 1 2005 TO JANUARY 15 2006

## THE COMPLETE EYE FORMULA

90% of the information you receive is through your eyes



- Sustains important eye functions
- Protects from macular degeneration
- Alleviates eye disease
- Reduces risk of cataracts
- Support for vibrant healthy eyes
- Heals broken facial capillaries

# Hospital Bacteria Defense



Hospital Bacteria Defense is composed of *Saccharomyces boulardii*, considered a non-pathogenic, non-colonizing baker's yeast species, which is very closely related to brewer's yeast also known as *S. cerevisiae*. We refer to it as a specific beneficial yeast probiotic. The *S. boulardii*, is recognized as a yeast and is not related to the *Candida* species (*Candida albicans*, *tropicalis*, etc.), which can cause pathogenic infections in the gastrointestinal and genitourinary tracts.

Hospital Bacteria Defense is used to prevent diarrhea associated with antibiotic use. *Clostridium difficile*, or *C. difficile* is a gram-positive anaerobic bacterium that is now recognized as the major causative agent of colitis (inflammation of the colon) and diarrhea that may occur following antibiotic intake. *C. difficile* infection represents one of the most common hospital (nosocomial) infections around the world.

**Dosage:** Talk with your caregiver about how much Hospital Bacteria Defense you should take. The amount depends on the strength of the medicine and the reason you are taking Hospital Bacteria Defense. If you are using this product without instructions from your caregiver, follow the directions on the bottle. Do not take more or take it more often than the directions tell you to.

**Storage:** Keep away from children. Store Hospital Bacteria Defense in the refrigerator. Heat or moisture may cause the medicine to break down in potency.

**Warnings:**

" Before taking Hospital Bacteria Defense, tell your health practitioner if you are pregnant or breastfeeding.

" You should not take Hospital Bacteria Defense if you have a bowel disease, or if your immune system is suppressed (low immunity).

# The windows to your body & soul



Eyes bring in more than 90 percent of the information entering the average human brain, according to some psychologists. These organs amazingly give us a three dimensional view of the world and at the same time are metaphorically called "The windows to your body & soul".

From books, computers and television to sunsets and landscapes, it is clear that vision plays a major role in the life of a functioning person. With today's ever-accumulating pollution and diminishing nutrient quality of foods, the future health of your eyes is to retain proper vision. Studies show that improved nutrition may reduce vision loss associated with aging and to be particularly helpful in the prevention of cataracts, age-related macular degeneration, and other diseases that affect your eyes.

Every aspect of the human body relies on certain nutrients to function properly and maintain good health, and the eyes are no exception. How are you

reading this article right now? You're using your eyes. How do you see yourself in the mirror? You see with your eyes, as they absorb the light and send the information to the brain to translate it into the gift of sight. Eating the right foods and using proper supplementation can help your eyes prosper into the later years of life, preventing the progression of eye-disease. Providing proper nutrition that is high in antioxidants, minerals, vitamins, and carotenoids add valued support for vibrant healthy eyes and eyesight. By combining traditional knowledge and experience with current scientific knowledge we created a nutrient complex designed specifically to sustain important eye functions. A good eye formula is a virtually side-effect-free option to fighting the progression of several very

**A full spectrum of special nutraceuticals and special enzyme forms of B vitamins plus minerals, help maintain the health of eyes, nerves and skin.**

serious eye diseases, especially important for people who work at a computer, frequently drive at night, or focus on detail-oriented tasks.

Lutein, zeaxanthin, astaxanthin and lycopene are carotenoids extracted

from plants that have shown to reduce the risk of vision problems. Carotenoids are simply red to yellow pigments in plants and animals that act as antioxidants. The most common problem is age-related macular degeneration. The macula is a spot in the eye that processes details in the center of everything we see. It is protected from the damaging effects of light by pigment, which is comprised mainly of lutein. Light exposure causes oxidative damage and macular degeneration, which causes spot blocking out the center of our vision. A lack of lutein in the diet or in vegetable produce today can lead to low levels of macular pigment, which is what contributes to this disease. Lycopene is found in high concentrations in ocular tissues, with the exception of neural retina and the lens. Studies show that carotenoids, particularly lycopene, may protect the eye against oxidative damage and thereby play a critical role in visual function. Lutein and zeaxanthin are also the two main dietary carotenoids in ocular tissues and provide protection against age-related macular degeneration (AMD), the leading cause of blindness in those 65 and older. Astaxanthin protects the eyes from UV A and B damage by quenching singlet and triplet oxygen molecules.

Anthocyanidins are a group of bioflavonoids that contain especially powerful antioxidant capabilities. They are derived from many different fruits including strawberries, bilberries, blueberries, cherries, cranberries, elderberries, grapes and raspberries. Multi-anthocyanidins derived from flavonoid-rich fruits are powerful-free radical scavengers, which protect the eye's retina. A lack of vitamin A in rare conditions may cause blindness. It may also cause dry eyes, eye infections, skin problems, and slowed growth. In the body, Beta-Carotene is converted into Vitamin A and has been reported to prevent cataracts from forming as well as play a role in preventing blindness from macular degeneration, the leading cause of blindness in the world today.

Other antioxidants include grape seed extract, bilberry and alpha lipoic acid, which have a strong affinity for the portion of the retina that is responsible for visual acuity. They prevent free radical damage and reinforce collagen structures of the retina. The blood flow to your retina decreases with age. Alpha lipoic acid helps maintain normal fluid pressure of the eyes protects the lens and retina from degeneration and helps alleviate glaucoma. The anthocyanidins in berries have the ability to protect and regenerate retinal purple (rhodopsin) and are the primary agents

responsible for healing the eyes. These anthocyanidins also decrease vascular permeability and interact with blood vessel collagen in such a way as to slow down enzymatic attacks on the blood vessel walls. This prevents leakage of capillaries, decreases ocular pressure and relieves painful edemas. Ginkgo Biloba extract significantly increases blood flow to the ophthalmic artery by 23% and is used in treatment of glaucomatous optic neuropathy as well as other ischemic ocular diseases.

A full spectrum of special nutraceuticals and special enzyme forms of B vitamins plus minerals, help maintain the health of eyes, nerves and skin. Conjunctivitis can be triggered by a vitamin B2 deficiency, but supplementing with the entire B complex, because one cannot be assimilated without the presence of others, can increase the availability of vitamin B2, also, without inducing deficiencies of the other B vitamins. Recent studies from The National Eye Institute show some modest benefits from taking just zinc or antioxidants. But it is really the combination of the two that makes the difference. A zinc-antioxidant combination meets the statistical tests for reducing the odds of developing advanced macular degeneration. Zinc deficiency is often a cause of night blindness, which is concentrated in the retina. The essential minerals zinc and copper are crucial for general eye function and to produce the antioxidant enzyme superoxide dismutase (SOD).

Clearly, overall health, lifestyle and light exposure plays a crucial role in the devel-

**Eyes bring in more than 90 percent of the information entering the average human brain, according to some psychologists**

opment of lens opacities. With antioxidant protection, cataracts and macular degeneration can be prevented, delayed, slowed and possibly even reversed if caught in the early stages by aggressively addressing the underlying causes of the disease.

Patrick Quaile is a health researcher with over 23 years in the functional food industry.

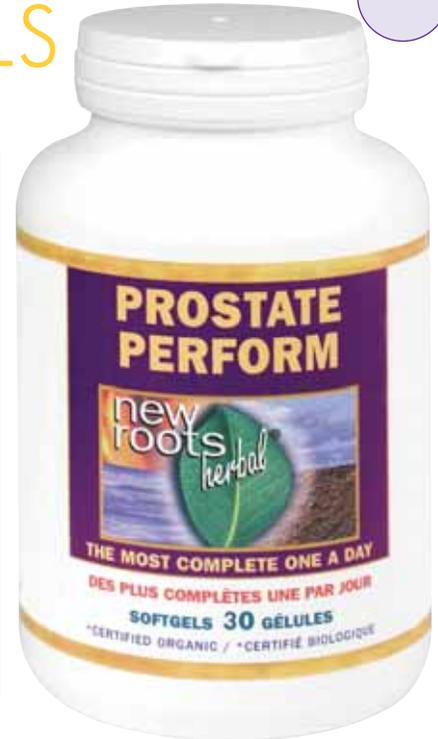
# PROSTATE TESTIMONIALS

Prostate Perform has achieved professional therapeutic recognition in Canada and Europe with results surpassing any pharmaceutical or natural product.

- "I was going to be operated on for my prostate gland. After 3 months on Prostate Perform my PSA level is low enough that the doctor told me the surgery has been cancelled" (David)

- " My name is Joseph. I am 72 years old. Since I was being treated for a blood infection I asked my doctor if he could do something for my prostate. I was sent for an analysis, the PSA was high and so he said he would have to examine me again several times. Since he didn't give me a prescription, I bought a product that was suppose to help me but it did nothing. Finally, I tried Prostate Perform and after a few months what a difference!.... I could urinate "like a man" again and very abundantly. My PSA was down to 9 instead of 29 and my doctor told me: "...you no longer have to be afraid of getting prostate cancer and improvements will continue". I've been recommending it to my friends ever since. (Papy)

- Dr. James, Ph.D, R. Ac of Edmonton writes: "Your products are wonderful, well researched and well priced. Many thanks."



## **V**itamin

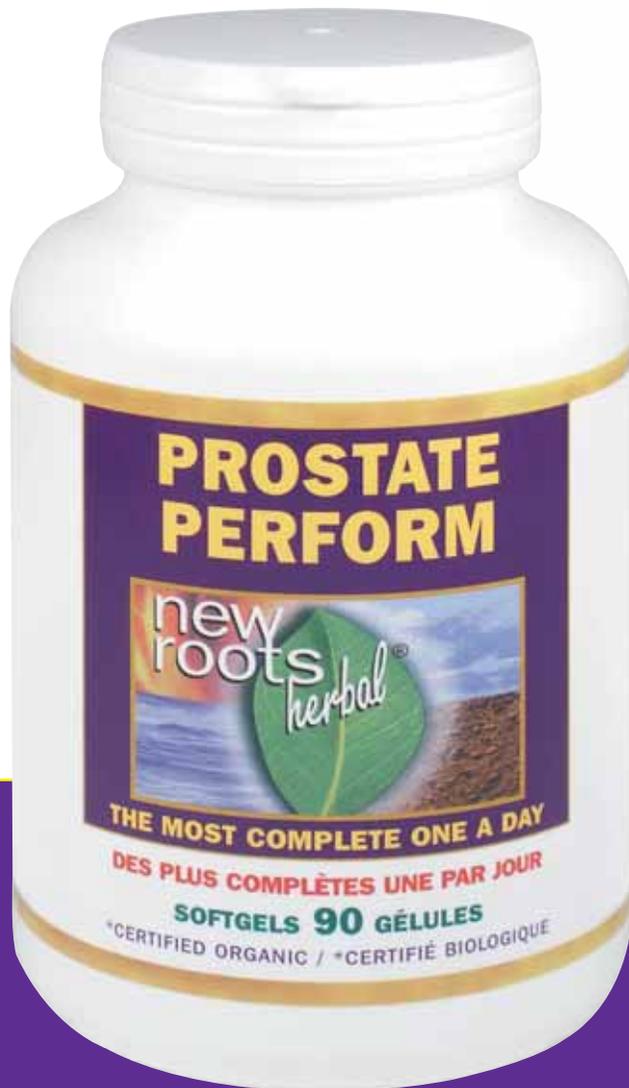
# Vitamin E<sup>8</sup>



New Roots Herbal has developed a pinnacle vitamin E that includes tocopherol, tocotrienols, squalenes and phytosterols extracted from vegetable oils that are present in their natural, fully active unesterified form. Vitamin E is an antioxidant that prevents saturated fatty acids and vitamin A from breaking down and combining with other substances that may become toxic to the body. Tocotrienols like vitamin E, offer protection against the hardening of arteries by preventing oxidation of LDL (low-density lipoprotein). Squalenes have been shown to retain skin moisture, to heal wounds, to enhance the immune system and to strengthen the resistance to cancer. Phytosterols have been extensively studied for cholesterol, breast health, heart disease, colon health and prostate health. New Roots Vitamin E8 is all non-GMO.

# SAY GOODBYE TO PROSTATE PROBLEMS

Get relief in 3 days



- Sleep without interruption
- 98% success rate
- Results in 3 days
- Eliminates frequent urination
- Increases urine flow
- Relieve benign prostatic hyperplasia

Proven natural extracts including Sterols, Pygeum, Saw Palmetto, Stinging Nettle, Defined Rye Flower Pollen and many more selected ingredients designed for maximum prostate health.

