

new
roots
herbal®

Natural FACTS

July 1 - August 31 2007

PROSTATE PERFORM

Stop losing sleep over
prostate problems

WILD OMEGA 3
600 EPA and 300 DHA

WILD MEDITERRANEAN OREGANO OIL C93

A powerful anti-viral, anti-bacterial, and anti-fungal agent

TESTIMONIALS

You told us about *your* experiences
using our products

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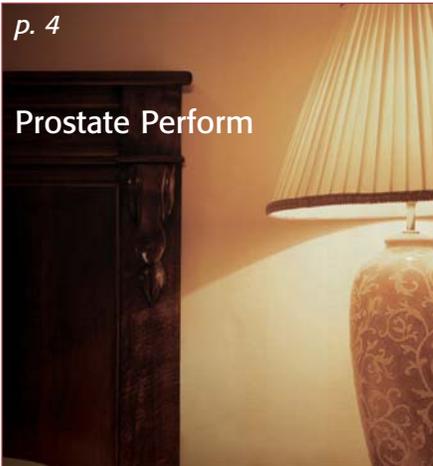
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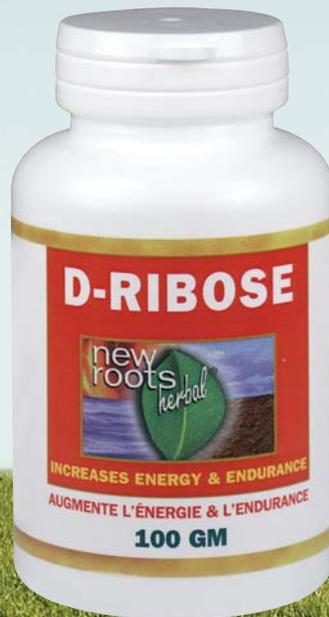
Wild Omega 3
60:30



D-RIBOSE, FIBROMYALGIA AND CANCER

New Roots saw the greatest sales increase of one product in our history. Store testimonials from customers are telling us how satisfied they are with the results from this product.

D-ribose, a naturally occurring five-carbon sugar provides cells with the fuel essential for life. There has been a recent study published from the Journal of Pharmacotherapy where D-ribose was found to successfully treat some of the debilitating pain from fibromyalgia and increase energy levels from post cancer treatment.



DATES TO REMEMBER



July 2nd
Canada Day (closed)



Wild Mediterranean Oregano Oil **C93**

With its many therapeutic uses, Wild Mediterranean Oregano Oil **C93** can be used internally and externally to fight numerous health conditions such as: acne, allergies, arthritis, asthma, athlete's foot, bladder infections, candidiasis, cold sores, constipation, croup, dandruff, digestive disturbances, insect bites, bronchitis, canker sores, colds, flu, earaches, fatigue, gum disease, headaches, kidney infections, menstrual irregularities, muscle pain, parasites, pneumonia, psoriasis, toenail fungus, toothaches, seborrhea, staph & strep infection, strep (sore) throat, ringworm, rosacea, sinusitis and warts.

The quality of Oregano Oil is based on its species and Carvacrol content. Wild Mediterranean Oregano Oil **C93** uses the highest natural Carvacrol concentration of any Oregano Oil available, 93.14%. Research has identified Carvacrol as the key ingredient behind Wild Mediterranean Oregano Oil's extraordinary properties.

New Roots Herbal's Wild Mediterranean Oregano Oil **C93** is imported directly from the Mediterranean, cold pressed, steam distilled, chemical free and blended with cold pressed, certified organic extra virgin Olive Oil to provide a powerful anti-viral, anti-bacterial, and anti-fungal agent with an extra mild taste.

TESTIMONIALS:

I used New Roots Herbal's Wild Oregano Oil when I had a sore throat ("scratchy" sensation, swollen glands) and the results were instantaneous! My sore throat was gone - and it didn't come back.

I was experiencing terrible toothaches before I started applying New Roots Herbal's Wild Mediterranean Oregano Oil to my toothbrush. Now, the pain is gone and my oral hygiene is impeccable.

I was suffering from athletes foot symptoms and thanks to New Roots Herbal's Wild Oregano Oil, my feet are now smooth and fungus free!

I find the taste of most Oregano Oils on the market to be too overwhelming, but New Roots Herbal's Wild Oregano Oil has a pleasant taste - and works great!



Stop losing sleep over prostate problems.



PROSTATE PERFORM

At the age of 40, normal healthy active men produce an increase in the amount of dihydrotestosterone, a very potent, dangerous form of testosterone within the prostate. This causes overproduction of prostate cells which results in prostate growth and increased cancer risks. Men of African-American heritage have the highest incidence of prostate cancer.

New Roots Herbal's Prostate Perform is formulated to act on prostate problems. Taking advantage of the power of plant extracts, Prostate Perform eliminates frequent urination, increases urine flow and relieves Benign Prostatic Hyperplasia.

With a 98% success rate, it's a natural approach that actually works better than drugs – with results in 3 days! Get Prostate Perform and get back to a good night's sleep!

SCENARIO:

It was no conventional operating room at Cancer Center on this day: The lights were low. Rod-like devices that poke from the patient's closed abdomen moved sporadically.

The surgeon was off in a corner, his head buried in a boxy, cabinet-size console.

"Hold down on the bladder, please," Dr. Smith told his assistant, as he remotely cut away tissue around the patient's cancerous prostate.

This is a scenario no man wants to experience and there is a way to prevent ever having to deal with it.

Prostate Perform combines the most effective agents used to treat prostate problems in a single formula for easy use. It is also very effective as a preventative measure to ensure ongoing prostate health. It is now our number one selling product.

TESTIMONIALS:

I was very skeptical of natural health products; to say that I was surprised with the results would be an understatement. I could probably go into sales for this company. Prostate Perform is my greatest discovery; I don't know what else to say. I love your product. I STRONGLY recommend Prostate Perform to any man over the age of forty. Prostate Perform saved my life.

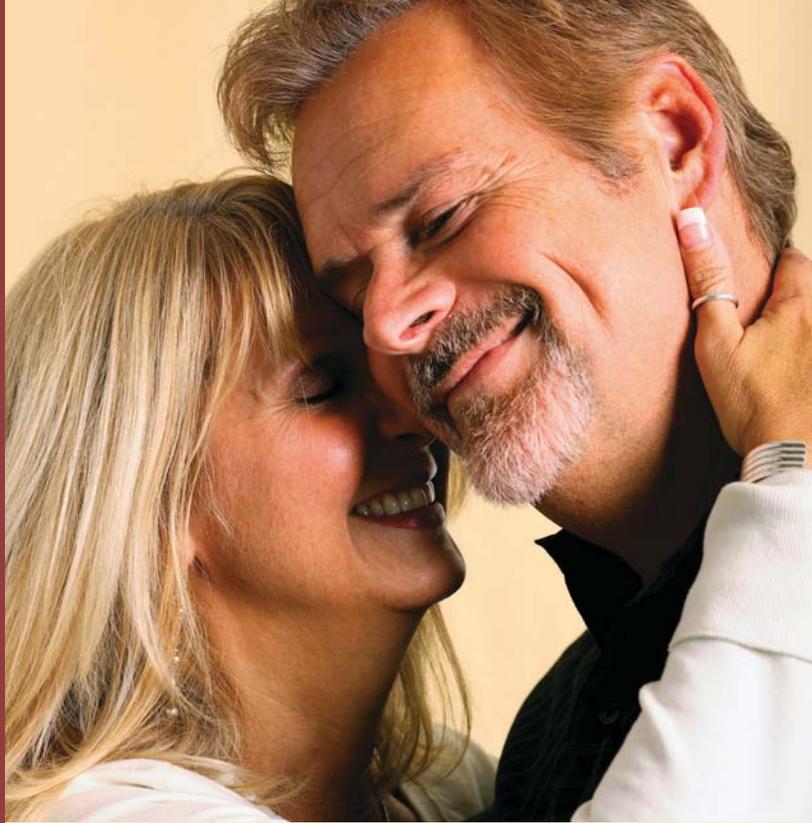
- Robert Resyde

I used to get up two to three times every night. After taking Prostate Perform, my urine stream is much stronger, I feel well rested and have much more energy. I am amazed with the results!

- Brian Turner

Prostate Perform helped with my enlarged prostate. I no longer feel pressure in my lower extremities, I have more control over urination and my sex drive has increased.

- Eliot White



Soy Intake May Stave Off Early Prostate Cancer - but Increase Risk of Advanced Cancer

Consumption of the estrogen-like "isoflavone" substances found in soy may reduce the risk of developing early prostate cancer (latent prostate cells), but on the contrary, isoflavones appear to be associated with advanced disease if prostate cancer does occur, Japanese researchers report.

Kurahashi and associates from the National Cancer Center, Tokyo, investigated the association between dietary isoflavones and risk of prostate cancer in a study of Japanese men, who generally consume large amounts of soy products and have a low rate of prostate cancer.

The protective effect of isoflavones for early prostate cancer was clearest amongst men over 60 years old, as was the association of isoflavone with an increased risk of advanced prostate cancer.

"We suggest that isoflavones delay the progression from latent cancer to clinically significant prostate cancer in Japanese men who consume isoflavones regularly throughout life," Kurahashi said. "However, we do not know when or how isoflavones affect latent or (early) prostate cancer development and whether isoflavones can be used in the treatment or prevention of this cancer."

Wild Omega 3 60:30 - Best Value Available



As you may already know, fish oil is probably the most important dietary source of omega-3 fatty acids, which are vital nutrients. Increased media coverage of omega-3, highlighting its numerous health benefits and supporting scientific evidence, is increasing overall consumer awareness of the ingredient. The consumption of omega-3 is directly linked to numerous health-related benefits. Omega-3 fatty acids are regarded as a lucrative investment for the retail sector.

Much of the research into the potential therapeutic benefits of omega-3 fatty acids began when studies of the Inuit (Eskimo) people found that although their diets contained an enormous amount of fat from fish, seals, and whales, they seldom suffer heart attacks or develop rheumatoid arthritis. This was presumed because those sources of fat are very high in omega-3 fatty acids.

Every lot of New Roots Herbal's Wild Omega-3 has been independently tested for PCB's heavy metals and impurities.

Certified pharmaceutical grade Wild Omega 3 from wild anchovy and wild sardine.

Total Omega 3 Essential Fatty Acids.....	1005 mg
EPA (Eicosapentaenoic Acids).....	600 mg
DHA (Docosahexaenoic Acids).....	300 mg
Vitamin E (d'alpha tocopherol).....	5 i.u.

- Omega-3 fish oil suppresses production of fat cells.
- Omega-3 fish oil reduces production of arachadonic acid, suppressing 5-LOX, 5-HETE, and Leukotriene B4, all of witch contribute to prostate cancer.
- Omega-3 fish oil helps relieve stubborn depression.
- Omega-3 fish oil helps lower the risk of breast cancer.
- Omega-3 fish oil helps with or ameliorates a wide range of mental disorders and disturbances, such as bipolar disorder, Alzheimer's disease, aggression, memory loss, and learning difficulties.
- Omega-3 fish oil reduces the risk of irregular heartbeats.
- Omega-3 fish oil helps prevent cardiovascular disease including fatal and non-fatal heart attacks, strokes, sudden cardiac death, and coronary artery disease (angina).
- Omega-3 fish oil decreases platelet aggregation.
- Omega-3 fish oil reduces triglyceride levels.
- Omega-3 fish oil lowers blood pressure.
- Omega-3 fish oil promotes nitric oxide induced endothelial relaxation.
- Omega-3 fish oil has anti-inflammatory effects.
- Omega-3 fish oil is recommended for diabetes and hypertension.

VITAMIN C⁸

ASCORBATE COMPLEX



Are you getting the strongest, smartest and most effective Vitamin C formula available?

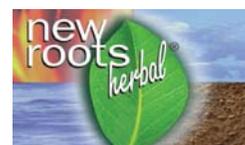


VITAMIN C⁸ OFFERS THE MOST ADVANCED FORMULA WITH 8 FORMS OF VITAMIN C TO ENSURE YOUR BODY ABSORBS THE VITAMIN C IT NEEDS.

The humble orange is a great source of vitamin C. Yet, for your body to truly get all the benefits of vitamin C, it needs to get it from more than one source. Only VITAMIN C⁸ offers 8 assisted pathways of absorption and retention to help enhance your immune strength, provide a good source of electrolytes and replenish your energy before or after workouts. Plus, it offers the added benefits of 3 cups worth of green tea per capsule!

Get VITAMIN C⁸ and get more out of your vitamin C.

www.newrootsherbal.com



PREVENTION & CURE