



# NaturalFacts

*New product announcements, specials and information from New Roots Herbal*

November 1<sup>st</sup> – December 31<sup>st</sup>, 2008

## THE OREGANO TRAVELLERS REPORT

New Roots Herbal tests every batch of minutiflorum oregano oil

Get back into the  
*swing* of things

*Relax*  
and conquer stress





November 1<sup>st</sup> –  
December 31<sup>st</sup>

2008

Why you shouldn't have  
to wait to get back to  
doing what you love.



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## UPCOMING ADVERTISEMENTS

- Acidophilus Ultra
- Chill Pills
- Digestive Enzymes
- Forsight
- Liver
- Prostate Perform
- Serra-Plex
- Strong Bones
- Vitamin C<sup>8</sup>
- Wild Oregano C93

## LOOK FOR US IN THOSE MAGAZINES:

- Alive
- Common Ground
- Shared Vision
- Fifty-Five Plus
- Healthy Directions
- Life Peak
- The Herbal Collective
- Vitality
- Synchronicity
- Émeraude Plus
- Le Journal Vert

## SERRA-PLEX

RELIEVES INFLAMMATION AND ARTHRITIS,  
AND ENHANCES CARDIOVASCULAR HEALTH.



SERRA-PLEX offers a multi-enzyme formula that can help you get back into the swing of things. With high-potency serratiopeptidase (an enzyme that breaks down cellular debris and recedes inflammation), SERRA-PLEX can help speed up your recovery from sports injuries. It also offers relief from arthritis, allergies and upper respiratory problems.

SERRA-PLEX features an enteric coating that ensures enzyme survival to the intestines for full absorption. Don't miss out on a minute of the action; give SERRA-PLEX a try today.

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www.newrootsherbal.com



# IMPORTANT NOTES



**Between November 15, 2008 and April 1<sup>st</sup>, 2009, we will not be shipping any of the following liquid products, to keep them from freezing:**

- *Bentonite White*
- *Calcium (Coral)*
- *Calcium Magnesium*
- *Chlorophyll*
- *Morning Life*

**In order for you to stock up with a 4-month supply, we are offering a 120-day credit on these products.**

## **New Roots Herbal plastic bottles are free of Bisphenol A**

*As per our supplier's certificates, we can assert that only first-degree essential items are used – resin and coloring – in the production process, treatment and verification of our plastic bottles.*

*The production of our plastic bottles is compliant with manufacturing practises 21 CFR (parts 210 and 211) US FDA.*

*Our bottles have no additive added, such as Bisphenol-A, during the production process.*

## **Holidays**

*Please take notice that we will be closed for the Holidays, according to the following schedule:*

- *December 19* Open 9am to **4pm** EST (*instead of 9am to 5pm EST*)
- *December 22–23* Open 9am to 5pm EST (*regular hours*)
- *December 24–26* **CLOSED**
- *December 29–31* **CLOSED**
- *January 1–2* **CLOSED**
- *January 5 and on* Open 9am to 5pm EST (*regular hours*)



# Relax

*and conquer stress*



**CHILL PILLS** is a natural herbal and vitamin formula that brightens your mood and relieves stress. It reduces nervous irritability, improves concentration and induces relaxation so you can calm down. Best of all, CHILL PILLS is non-addictive and will not make you drowsy.





Get back  
into the *swing*  
of things



90 percent of North American males will suffer from some type of prostate problem by the time they reach the age of 60.

You can address prostate problems before they even begin, through supplementing with PROSTATE PERFORM – a natural medicine that ensures prostate health. PROSTATE PERFORM stops the urgency, the low volume, and the straining of urination. And, with a 98% success rate, it's a natural approach that actually works better than drugs – with results in 3 to 7 days!

With this in mind, you can stop worrying about your prostate and start focusing on getting the most out of your life.



# THE OREGANO TRAVELLERS REPORT



New Roots Herbal tests every batch of minutiflorum oregano oil for its identity and carvacrol content. Carvacrol is commonly presented as a percentage of volatile or essential oils. Our latest test by GCMS lists the percentage of carvacrol as a percentage of volatile oils at 97.24%.

You can rely on the no-nonsense truth from NRH. Our current lot of New Roots Herbal oregano oil contains 97.24% carvacrol as a percent of volatile oils. The method used is by GCMS (gas chromatogram / mass spectrometer).

Our oil of oregano is tested for identity, potency and purity, heavy metals and microbiology.

We can further clarify that our current lot of oregano oil is approximately 72.49% volatile oils. Of those oils, approximately 70.49% is carvacrol and approximately 2% is other volatile oils.

The other 27.51% is non-volatile oils. When you calculate carvacrol, which is a volatile oil, you calculate it against total volatile oils:  $(70.49 \div 72.49) \times 100 = 97.24\%$ .

Our oil of oregano contains the highest naturally-occurring Carvacrol content. Our oil is then blended with certified organic extra virgin olive oil for an effective, palatable taste of wild oil of oregano.

We research thoroughly at New Roots Herbal. We know the quality, consistency and efficacy of our products.

There are some in the industry that do not understand what has been explained above.

Myself and New Roots Herbal's vice president Patrick Quail, and the President of a natural products company which has over 1,800 naturopaths recommending their products in Europe, travelled to the Mediterranean this summer to learn more, see more, listen more, and to inspect the facilities of different oregano distillers.

We inspected the two distillers, who sell to our Canadian competitors. We know this because both distillers immediately brought out their files on all their current Canadian customers and showed us the export and shipping documents for these customers' last orders as business references.

These two distillers are distilling the common "onite" variety that can be farmed either commercially or organically and grows in lower altitudes. This is their main product. They can distill other species as well. 85% of exported oregano oil from the Mediterranean is "onite" species.

We were very very surprised at this.

We are very happy to report that we are very satisfied with our own exclusive distiller.

First of all, the owner is a pharmacist with a Bachelor of Science degree and owns a 21st century pharmacy beside a major

hospital. He is also a passionate botanist.

Our species is only wild, harvested high up in the mountains. It is impossible to cultivate. We spent two days up in the mountains where the minutiflorum starts to grow. The villagers go much further up with donkeys to bring down the bulk of the wild harvest.

We have contracted for 28,000 kilos of minutiflorum which represents approximately 60% of the entire crop. From this 28,000 kg, we will receive the highest quality, wild oregano minutiflorum oil with the highest carvacrol content known to humankind. This is an annual contract that ensures consistency and quality year after year.

Our distiller has his facility up in the mountains in a small city 50 kilometres from the only mountain range in the Mediterranean where minutiflorum grows.

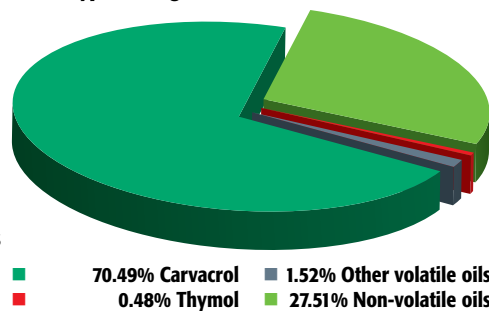
We are committed to providing you and your customers the highest quality natural health products available on the market.

We hope this report helps to further inform and clarify the world of oregano.

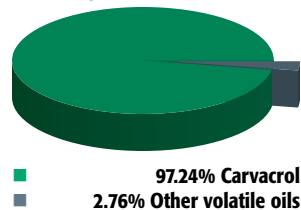
Sincerely,

Peter Wilkes  
President  
New Roots Herbal

**Typical Origanum Minutiflorum Profile**



**Volatile Oil Profile of Origanum Minutiflorum**







Open your eyes to the benefits of great vision.



## FORSIGHT

**IS SPECIFICALLY DESIGNED TO MAINTAIN VIBRANT, HEALTHY EYESIGHT.**

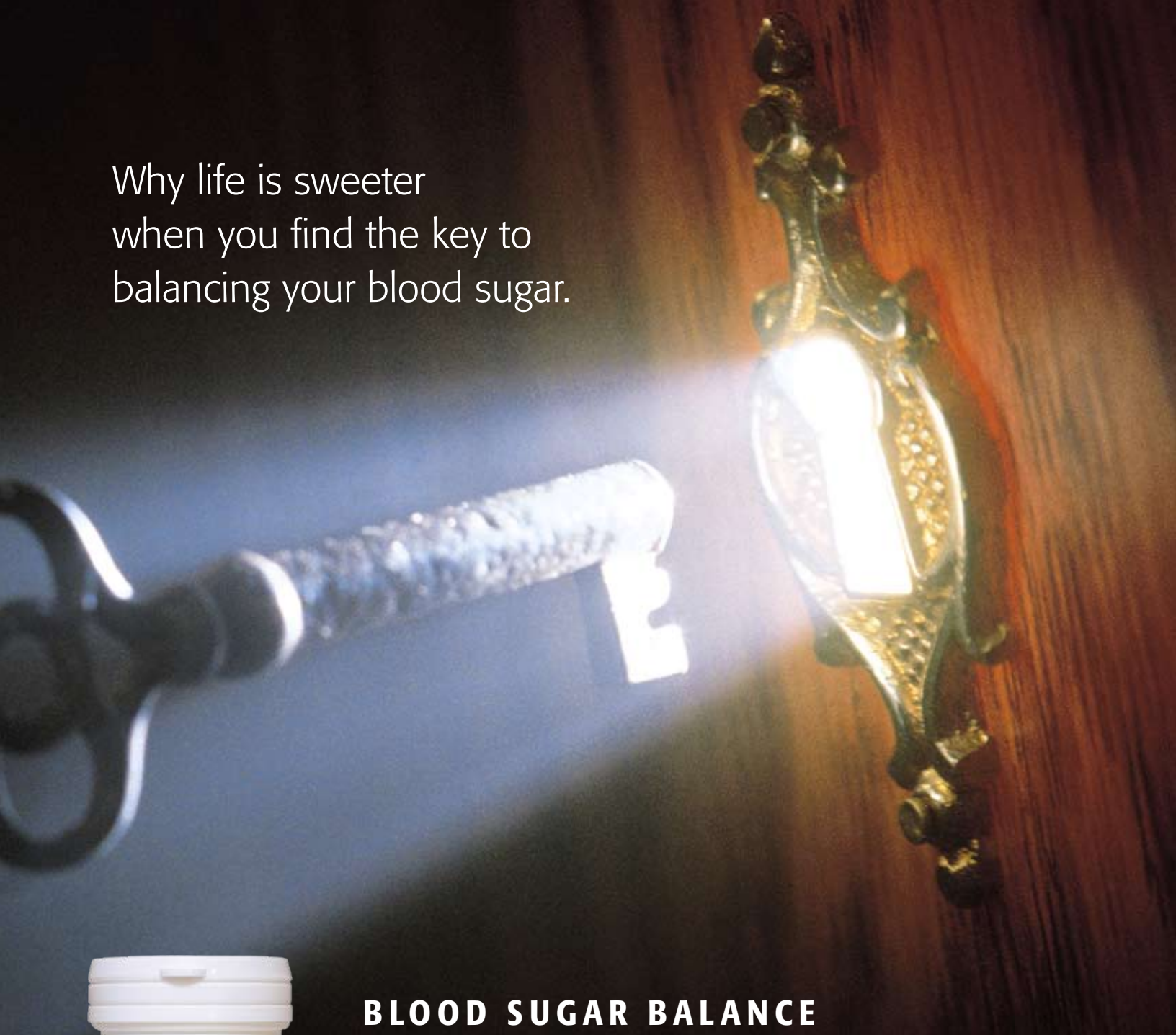
**FORSIGHT** is a unique synergistic blend of antioxidants, minerals, vitamins, carotenoids and nutraceuticals. Whether you work at a computer, frequently drive at night or focus on detail-oriented tasks, you can count on FORSIGHT to sustain important eye functions. It also protects against macular degeneration, alleviates eye disease and reduces the risk of cataracts. Try FORSIGHT today and put the focus on sustaining the health and vitality of your vision.

Eyes bring in more than 90% of the information entering the average human brain. From books, computers and television to sunsets and landscapes, vision plays a major role in your life.

[www.newrootsherbal.com](http://www.newrootsherbal.com)



Why life is sweeter  
when you find the key to  
balancing your blood sugar.



## BLOOD SUGAR BALANCE

**FIGHTS TYPE 2 DIABETES BY RESTORING AND MAINTAINING NORMAL BLOOD GLUCOSE.**

**BLOOD SUGAR BALANCE** is a natural solution of nutraceuticals, minerals and botanical extracts. It regulates your blood sugar and can prevent such consequences as fatigue and irritability, cataracts, nerve damage, and kidney dysfunction. **BLOOD SUGAR BALANCE** also addresses both hypoglycemia and hyperglycemia. Quite simply, it's the perfect way to put the balance back in your life.

**BLOOD SUGAR BALANCE** contains scientifically proven amounts of vitamins, micronutrients, nutraceuticals and herbs developed to help in the prevention of the onset of type 2 Diabetes.



[www.newrootsherbal.com](http://www.newrootsherbal.com)

