

new
roots



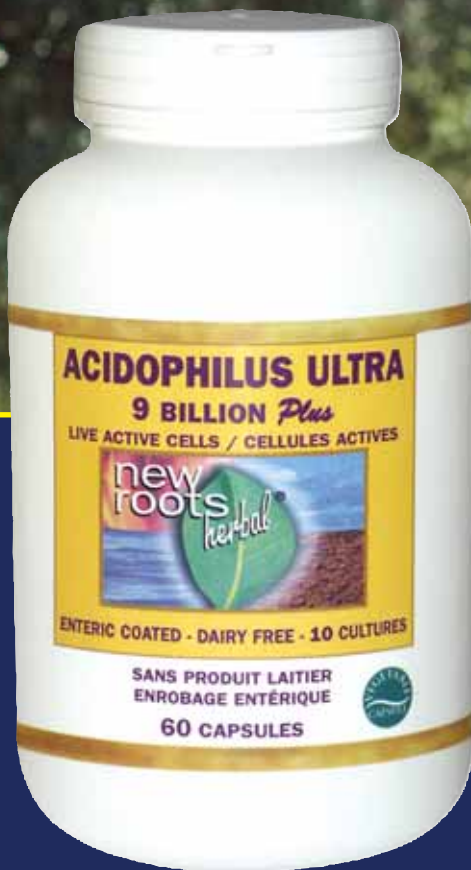
Natural FACTS

JUNE 1 TO JULY 31 2006

ACIDOPHILUS ULTRA

PROTECT YOURSELF

70% of your immune system
is in your digestive tract



Defend Against

- Colds and Flu
- Colon Disease
- Constipation
- C. Difficile
- Carcinogens
- Harmful Bacteria

ONE ACIDOPHILUS ULTRA ENTERIC COATED CAPSULE EQUALS:

- 30 capsules of a 30 billion probiotic*
- 90 capsules of a 10 billion probiotic*
- 18 servings of a 50 billion strength yogurt*
- 9 acid-stable caplets*

*Non Enteric Coated

Cancer Month at New Roots Herbal

Oncology, metastatic, chemotherapy, malignant, benign, tumor, carcinogen, mutation. These are some of the words that are becoming more and more common in our vocabulary these days. Cancer is a group of many related diseases. All cancers begin in cells inside the body. Cells are the body's basic unit of life. All the tissues and organs inside the body are made up of cells. Under normal conditions, cells grow and divide to form new cells as the body needs them. When a cell grows old it dies and new cells take their place. If this orderly process goes wrong, then new cells form when the body does not need them, and old cells do not die when they should. These extra cells can form a mass of tissue called a growth or tumor.

Tumors are overgrowths, clones within clones, of cells bearing cumulative genetic injuries where each trigger growth advantages over other cells. Tumor cells typically have failure of division control, failure of senescence ("immortalization"), and failure of apoptosis (programmed cell death). By the time a tumor is visible, the overgrowths have been underway for a long time (at least months, usually years).

Prevent



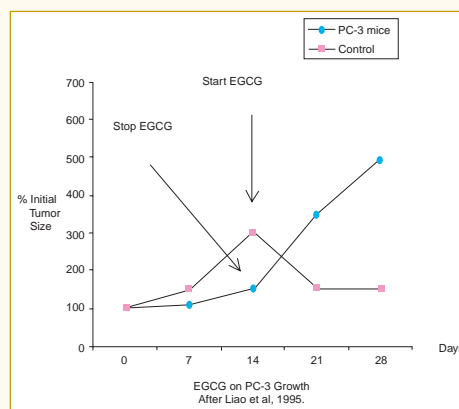
Powerful protection for breast, prostate & many other cancers

All women are at risk of getting breast cancer, as you get older, your risk increases. Assuming you live to age 90, your risk of getting breast cancer over your lifetime is about 14%. That might sound scary, because it means that an average of about one out of every seven women will get breast cancer over a 90-year life span.

Relative risk is the number that tells you how much something you do, such as taking a pill, can change your risk, compared to your risk without taking that pill. Suppose your risk of breast cancer is 14%. If you smoke, your risk goes up by 32% (about a third higher risk). That means your risk of breast cancer from smoking is 32% higher than the 14% risk if you don't smoke. That's the relative risk increase from smoking. Absolute risk is the size of your own risk. Absolute risk reduction is the number of percentage points by which your own risk changes if you do something, like taking a pill. The size of your absolute risk reduction depends on what your risk is to begin with.

Prevent is a super antioxidant composition of green tea 75% EGCG, curcumin 95%, resveratrol 50%, lycopene 10%, Zeaxanthin 20%, Astaxanthin 2%, n-acetylcysteine and cayenne. This is an antioxidant specific formula designed for its cancer protective aspects. Studies in laboratories have suggested that flavonoid polyphenol type antioxidants may lower the risk of cancer developing or spreading. In these studies, the chemicals in green tea slowed the growth of blood vessels that fed tumors. They also limited the amount of estrogen that might fuel the growth of some breast cancer cells. ECG and EGCG inhibits 5-alpha reductase. Inhibitors of 5AR may be effective in the treatment of 5

alpha dihydrotestosterone-dependent abnormalities, such as benign prostate hyperplasia, prostate cancer, and certain skin diseases. The green tea catechins are potent inhibitors of type 1 but not type 2 5AR; they also inhibit accessory sex gland growth in the rat. These results suggest that certain tea gallates can regulate androgen action in target organs.



As shown in the diagram above, the injection of EGCG slowed the growth of tumor when administered to the control mice on day 14 while the growth of tumor accelerated when EGCG was stopped in the PC-3 line on day 14. Inhibition of PC-3 growth was EGCG specific; it was not seen with EC, EGC or ECG. The galloyl group of EGCG appears to be necessary for tumor growth inhibition since EGC is not active. New Roots Herbal Prevent's EGCG content is 75%.

Astragalus 8000

Astragalus has been investigated as a possible treatment for patients whose immune systems have been compromised by chemotherapy or radiation. It contains a polysaccharide that stimulates the immune system. Advanced cancer patients showed a two to three fold increase in the strength of their immune response with astragalus after drug or radiation treatment.

A second study showed that astragalus boosted immune response, even in animals that were treated with an immunosuppressive drug, cyclophosphamide. The Journal of Urology indicated that in areas where selenium content in foods is high, rate of stomach cancer, liver cancer, lung cancer, bladder cancer, colon cancer, etc, is low. Astragalus is a good source of the essential trace mineral selenium. New Roots Astragalus 8000 is a 16:1 root extract.

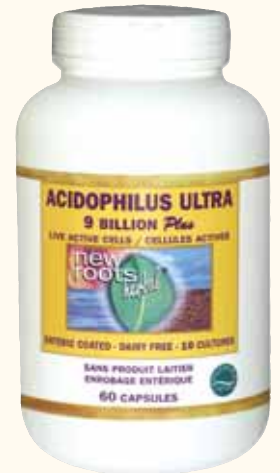




Acidophilus Ultra

Colon cancer is one of the most important causes of cancer morbidity and mortality in western countries. A myriad of healthful effects have been attributed to the probiotic lactic acid bacteria; perhaps the most controversial remains that of anticancer activity. There is no direct experimental evidence for cancer suppression in humans as a result of consumption of lactic cultures in fermented or unfermented dairy products. However, there is a wealth of indirect evidence, based largely on laboratory studies.

Our special formula of 10 probiotics is the most advanced in the world. It is a hypoallergenic dairy free formula in a vegetarian capsule with an enteric coating to assure that the guaranteed 9 billion active living cells survive stomach acids and arrive unharmed in the small intestine where the healthy beneficial cultures are delivered.



Curcumin 95%

Curcumin is an antioxidant extract found in turmeric root. Curcumin contains curcuminoids including curcumin, demethoxycurcumin and bisdemethoxy-curcumin. Curcumin interferes with melanoma cells. In vitro studies show that curcumin forced melanoma (skin cancer) cells more likely to self-destruct in a process known as apoptosis. The same study also found curcumin helped stop the spread of breast cancer tumor cells to the lungs of mice. The curcumin suppressed two proteins that tumor cells use to keep themselves immortal. More studies indicate that curcumin slows the development and growth of a number of types of cancer cells.



Researchers now define curcumin as a broad-spectrum anti-cancer agent where its detoxifying enzymes indicate its potential value as a protective agent against chemical carcinogenesis and other forms of electrophilic toxicity. The significance can be implicated in relation to cancer chemo preventive effects of curcumin against the induction of tumors in various target organs. Another recent study indicates that you should stop taking Curcumin 95% two days before chemotherapy begins and wait thirty days after the last chemotherapy treatment to resume taking Curcumin 95%.

Prostate Perform



Prostate cancer seems to run in some families, indicating an inherited or genetic factor. In North America, prostate cancer victimizes over 250,000 men per year, eventually killing well over 30,000 annually. While one in six men in North America are said to be diagnosed, almost a 70% increase affect African American men. One major risk factor that can prevent the onset of cancer is changing your diet. Studies show that diets high in lycopene and sterols help prevent the accumulation of converted testosterone in the prostate and thus, may help lower prostate cancer risk.

New Roots Prostate Perform reflects the latest research in natural prostate nutrition. Containing prostate-supporting ingredients like certified organic Saw Palmetto, Sterols & Sterolins, Lycopene, Defined Rye flower pollen, Pygeum extract and more. Prostate Perform has achieved professional therapeutic recognition in Canada and Europe with results surpassing any pharmaceutical or natural product. This exclusive formulation treats prostate problems in a single dose for ease of use.

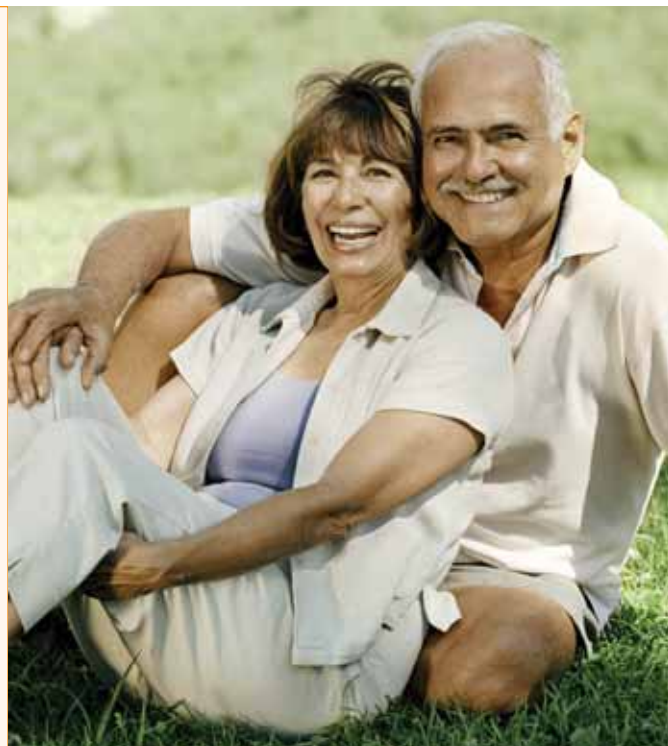


Liver

Inside the liver cells there are sophisticated mechanisms that have evolved over millions of years to break down toxic substances. Every drug, artificial chemical, pesticide and hormone, is broken down (metabolized) by enzyme pathways inside the liver cells. Many of the toxic chemicals that enter the body are fat-soluble, which means they dissolve only in fatty or oily solutions and not in water. This makes them difficult for the body to excrete. There is no consensus as to whether cancer is a local or systemic disease, but the fact that a tumor is highly toxic suggests the need for blood and liver detoxification. With a proper program of detoxification, gains are almost immediate.

New Roots Liver is one of the most powerful liver detoxifiers and rebuilders. Liver contains silymarin 80%, which helps increase the liver's ability to detoxify a wide range of hormones, drugs and chemicals. Silymarin also prevents liver damage and encourages the growth of new liver cells, replacing old damaged ones, making silymarin one of the most potent liver protecting substances known.

Liver also contains flavonoids, a very powerful liver herb and tonic. It eases the congestion of the liver, promotes the flow of bile by the liver and the gallbladder, making it extremely valuable in detoxifying the liver. Cynarin 5% can boast many of the same incredible liver properties as milk thistle, yet it protects the liver from toxins and poisons, increases bile, as well as helps to regenerate liver cells. Black radish is one the best herbs to use during active detoxifying of the liver and for gallbladder congestion.



Vitamin E⁸

4 Mixed Tocopherols, 4 Mixed Tocotrienols

The world that surrounds us; including the air we breathe, the food we eat, and the water we drink; is full of toxins. Many of these toxins are known carcinogens and the vast majority have never been studied for their effects on humans. While many argue that all of this exposure to toxins is sure to increase our risk for breast cancer and many other diseases, it is important to find scientific evidence to back up what seems like common sense. With both estrogen-responsive and estrogen-non-responsive breast cancer cells, tocotrienols caused Cancer cells to self-destruct.

Tamoxifen (synthetic drug) only works on estrogen-positive breast cancer cells, and this drug significantly increases a woman's risk for uterine cancer. Tocotrienols were more effective at inducing breast cancer cell apoptosis (programmed cell death) than tocopherols. Tocotrienols also delayed the onset of cancer in animals exposed to carcinogens. In test tube (in vitro) and in live animal (in vivo) studies, dietary palm oil (the richest source of tocotrienols) exhibited a dose-dependent anti-tumor activity against several carcinogenic compounds.



The Ultimate Body Rejuvenation Kit

Colon cancer is 100% preventable. Though some may be skeptic, the Linus Pauling Institute has claimed repeatedly that genetic disposition is not a death sentence or the sole determining factor in your probability of contracting cancer. The determining factor is your immune system. A toxic colon overburdens your immune system. The standard North American diet is nearly devoid of enzymes and good dietary fiber. Due to the lack of enzymes to digest our food thoroughly, our immune systems suffer. When our bodies are forced to make digestive enzymes we are not creating immune system enzymes. Lacking dietary fiber in our diets, our colons rarely clear themselves thoroughly.

The Ultimate Body rejuvenation Kit is a unique blend of proven specialty preparations chosen for their cleansing revitalizing qualities. These six essential products effectively remove the toxins through an internal body cleansing. This allows your body to begin concentrating its efforts towards healing after the colon is clean. This kit is comprised of:

Step 1:

- 1 Pancreatin 120 tablets;
- 1 Bentonite 500 ml;
- 1 Fibre Ultra Rich Plantago 340 gm;
- 1 Springlife 100 tablets;
- 2 Prolax 60 capsules.



Step 2:

- 2 Fibre Ultra Rich Plantago 340 gm;
- 2 Springlife 100 tablets;
- 2 Bentonite 500 ml;
- 1 Pancreatin 380 tablets.



Purge Parasitis Kit - The Program that Works!

Purge Parasitis Kit consists of twelve powerful traditional anti-parasitic herbs - Green Black Walnut Hulls and Leaves, Wormwood, Garlic, Cloves, Grapefruit Seed Extract, Barberry Bark, Golden Seal Root, Ginger, Aloe, Quassia, Oregon Grape Root and Sage. These powerful herbs can rid you of most or all of the different parasites you may have. The herbs have no major side effects and don't interact with drugs. Purge Parasitis Kit is a 33 day program that contains four products, and they must be used together as a single treatment. This special combination will kill adults, developmental stage and the eggs of at least 100 types of parasites. Only if you use them together will you rid yourself of parasites.

Kit Includes:

- 2 Bottles: Purge Parasitis
- 2 Bottles: Green Black Walnut Hulls
- 1 Bottle: Wormwood
- 1 Bottle: Cloves



<h3>DIGEST FOOD INTO ENERGY</h3> <p>FEEL GOOD!</p>  <ul style="list-style-type: none"> • Convert food into energy rapidly • Help digest proteins, sugars, fibres, carbs and lipids • Stop heartburn and indigestion • Vegetarian suitable <p>www.newrootsherbal.com</p>	<h3>ANTI-INFLAMMA</h3>  <ul style="list-style-type: none"> • Natural COX-2 inhibitor • Reduces pain • Reduces inflammation • Excellent for pre & post chemotherapy treatment <p>www.newrootsherbal.com PREVENTION & CURE</p>	<h3>TYPE 2 DIABETES</h3> <p>Help prevent some of the debilitating consequences of diabetes such as...</p>  <ul style="list-style-type: none"> • Abnormal blood sugar levels • Fatigue & irritability • Cataracts • Amputation • Nerve damage • Kidney dysfunction <p>www.newrootsherbal.com PREVENTION & CURE</p>	<h3>CURE YEAST INFECTIONS NATURALLY</h3>  <ul style="list-style-type: none"> • Puts the "friendly flora" back where it belongs • Specific probiotics, applied deep into the vagina, confer multiple layers of protection for the entire vaginal region • Fights the conditions that allow pathogenic bacteria and candida to flourish <p>www.newrootsherbal.com PREVENTION & CURE</p>	<h3>PREVENT</h3> <p>Each capsule equals 44 cups of Green Tea</p>  <ul style="list-style-type: none"> • Protects against diseases • Protects against ingested toxins • Strongest green tea available, 75% EGCG <p>www.newrootsherbal.com PREVENTION & CURE</p>	<h3>YOUR IMMUNE MULTI-VITAMIN</h3>  <ul style="list-style-type: none"> • Disease defending nutraceuticals • Anti-oxidants that fight pollution • Activated B Vitamins • Corrects nutrient deficiencies • Live long, live well! <p>www.newrootsherbal.com</p>
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PREVENT

Each capsule equals 44 cups of Green Tea



- Annually 149,000 new cases of cancer will occur in Canada
- Weekly 1,346 cancer deaths will occur in Canada in 2006
- Protects against diseases
- Protects against ingested toxins
- Strongest green tea available, 75% EGCG

www.newrootsherbal.com



PREVENTION & CURE