



# Wild Omega 3

EPA 660 mg DHA 330 mg

## Superior Omega-3 Supplements



- Potent concentration per softgel
- Also available with lemon flavour and smaller, easy-swallow size



**Tested in our  
ISO 17025**  
Accredited Laboratory

[newrootsherbal.com](http://newrootsherbal.com)



# Wild Omega 3

EPA 660 mg DHA 330 mg



Omega-3 fatty acids represent a group of special fats that the body needs as much as it needs vitamins or any other dietary nutrient. Unlike many of the critical compounds that the body requires to function properly and can produce itself, omega-3 fatty acids can only be acquired by dietary means.

It was only with observation of the Inuit people of Greenland in the 1970s that the current benefits of omega-3 supplementation were discovered. The Inuit people live primarily on a diet rich in fat from omega-3-rich cold-water fish and mammals. Their significantly lower incidence of heart attacks and rheumatoid arthritis sparked extensive research into the benefits of omega-3 fatty acids.

New Roots Herbal's **WildOmega 3 EPA 660 mg DHA 330 mg** is the ideal supplement to reap the benefits of the omega-3 fatty acids found in the many species of cold-water fish that would be difficult to reach from consumption alone.

The presence of both these fatty acids account for the wide range of therapeutic benefits in **WildOmega 3 EPA 660 mg DHA 330 mg**. EPA acts as a precursor for the production of prostaglandins that control the inflammatory response that cause joint ailments. DHA is essential for brain and nerve development, and improves the quality of the myelin sheath that insulates the nerves. The benefits of the body incorporating omega-3 fatty acids into cell-wall structures, as opposed to saturated fats, also makes the cells more resistant to potential damage from free radicals.

The overall benefits of the omega-3 fatty acids in **WildOmega 3 EPA 660 mg DHA 330 mg** include improved cardiovascular function, and better mental health. Ongoing research continues to discover further benefits of EPA and DHA supplementation.

## Don't Like the Fishy Taste?

Try our **WildOmega 3** with natural lemon flavour!

## Find Our Regular Softgels Hard to Swallow?

Try our 50% smaller, round shaped, easy-swallow softgels.

### **WildOmega 3 EPA 660 mg DHA 330 mg**

#### Each softgel contains:

Fish oil (omega-3 from wild, deep-sea whole sardines [*Sardina pilchardus*] and whole anchovies [*Engraulis encrasicolus*]) . . . 1414 mg

#### Providing:

Eicosapentaenoic acid (EPA) . . 660 mg  
Docosahexaenoic acid (DHA) . 330 mg

Our wild omega-3 oils are pharmaceutical grade.

#### Other ingredients:

Natural vitamin E (D-alpha-tocopherol) (from non-GMO sunflower) . 3.35 mg AT (5 IU)  
In a softgel composed of bovine gelatin, glycerin, and purified water.  
NPN 80009414 - V0320-R2

#### Directions of use:

**Adults:** Take 1 softgel twice daily or as directed by your health-care practitioner.

### **WildOmega 3 EPA 330 mg DHA 165 mg**

#### Each softgel contains:

Fish oil (omega-3 from wild, deep-sea whole sardines [*Sardina pilchardus*] and whole anchovies [*Engraulis encrasicolus*]) . . . 750 mg

#### Providing:

Eicosapentaenoic acid (EPA) . . 330 mg  
Docosahexaenoic acid (DHA) . 165 mg

Our wild omega-3 oils are pharmaceutical grade.

**Other ingredients:** Natural lemon oil and natural vitamin E (mixed tocopherol concentrate, from non-GMO sunflower) in a softgel composed of bovine gelatin, glycerin, and purified water.  
NPN 80077104 - V0608-R1

#### Directions of use:

**Adults:** Take 2 softgels twice daily with meals or as directed by your health-care practitioner.

Manufactured under strict GMP (Good Manufacturing Practices).

HP1253

