



MaxAbsorb Curcumin

**RANDOMIZED DOUBLE-BLIND STUDY SHOWS
HIGHER BIOAVAILABILITY THAN OTHER
CURCUMIN PRODUCTS**



**MaxAbsorb Curcumin
curcuRouge® 225 mg**

**Reduces Inflammation
Markers**

*New Study:
Higher Absorption*



**Made in
Canada**

60

**vegetable
capsules**

ISO 17025–Accredited Laboratory-Tested

NPN 80135388

**NON
GMO**

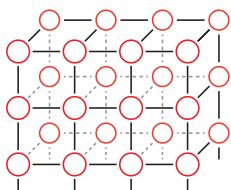
**All New Roots Herbal Products Are Tested
in an ISO 17025–Accredited Laboratory**

MaxAbsorb Curcumin

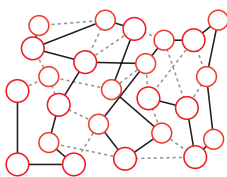


Curcumin is the active compound found in turmeric root, celebrated for its clinically proven anti-inflammatory and antioxidant properties. However, conventional curcumin has a major drawback: its large crystalline structure makes it poorly absorbed by the body—up to 99% is not bioavailable.

That's where **curcuRouge®** comes in. Developed through a proprietary process that transforms curcumin's crystalline structure into an amorphous powder dispersion, **curcuRouge®** offers greater solubility and absorption—ensuring more active compounds pass through the intestinal wall and into the bloodstream.



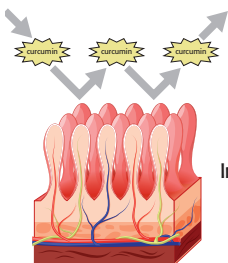
Strong crystal structure



Amorphous structure

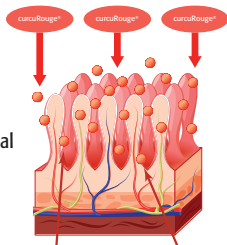
Unlike standard curcumin, which mostly remains unmetabolized, **curcuRouge®** delivers up to 100 times higher blood concentrations, making lower doses more effective. This enhanced bioavailability means you get faster, more powerful results—especially in managing inflammation.

Ordinary curcumin



Ordinary curcumin is a large, hard crystalline substance, up to 99% of which is eliminated from the body.

curcuRouge®



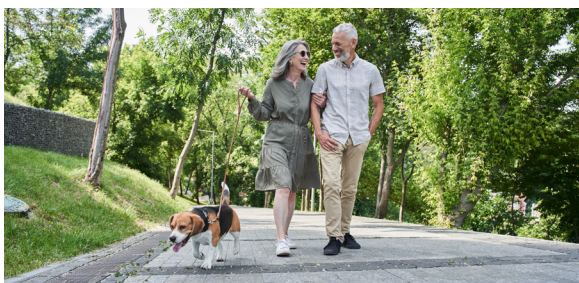
curcuRouge® easily penetrates the surface cells of the intestinal tract and is more easily absorbed by the body.

GENERATION GAP

Before the arrival of **curcuRouge®**, some advancements were made by reducing the size of curcumin particles to improve absorption. The makers of **curcuRouge®** went further, using a process called amorphization to transform curcumin's crystalline structure into an amorphous form. A published study has shown that next-generation **curcuRouge®** provides higher solubility, delivering significantly higher bioavailability than previous versions. Therefore, you can take less and still get the same therapeutic effect as a higher dose.



Clinically studied **curcuRouge®** significantly reduces the levels of C-reactive protein (CRP), a key marker in the inflammatory process. This has shown particular benefits for people with knee osteoarthritis, helping to alleviate discomfort and improve mobility.



YOUR ALLY FOR ACTIVE AGING

Whether you're training for a triathlon, gearing up for a pickleball tournament, tackling a long walk to catch a connecting flight, or simply trying to make stairs less painful, **curcuRouge®** can make a real difference in your quality of life. If you're looking for a curcumin supplement that truly delivers, **curcuRouge®**, the star ingredient in **MaxAbsorb Curcumin**, is your go-to choice for superior absorption, potency, and performance.

MaxAbsorb Curcumin



- ✓ **PUBLISHED STUDY REVEALED HIGHER BIOAVAILABILITY THAN OTHER BRANDED CURCUMIN SUPPLEMENTS**
- ✓ **REDUCES THE LEVELS OF C-REACTIVE PROTEIN (CRP), A KEY MARKER IN THE INFLAMMATORY PROCESS**
- ✓ **ALLEVIATES DISCOMFORT AND IMPROVES MOBILITY, PARTICULARLY FOR PEOPLE WITH KNEE OSTEOARTHRITIS**

Make Life Better · newrootsherbal.com

To ensure these products are right for you,
always read and follow the label.

**All ingredients are tested for potency and quality in
an ISO 17025–accredited laboratory.**

Each vegetable capsule contains:

curcuRouge® (from *Curcuma longa* rhizome),
providing 90 mg of curcumin 225 mg

For more information, visit: www.therabio.co.jp/curcurouge

Other ingredients:

Microcrystalline cellulose, modified food starch, silicon dioxide, and vegetable magnesium stearate in a non-GMO vegetable capsule composed of vegetable carbohydrate gum and purified water.

V0806-R1 · NPN 80135388

Directions of use:

Adults (18 years and over): Take 1 capsule twice daily or as directed by your health-care practitioner.

Duration of use:

Consult a health-care practitioner for use beyond 12 weeks.

Manufactured under strict GMP (Good Manufacturing Practices).

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